

Hospitality should feel effortless.

The systems behind it should, too.

What Birossi believes, what we are building,
and the standard we will hold.

The future of hospitality.



I

A remarkable stay is
made from hundreds of
quiet decisions.

A room prepared properly. An answer found quickly. A request
acknowledged. A problem owned before it becomes a memory.

Technology should make care easier
to deliver and easier to feel.

II

Better hospitality, without the friction.

PURPOSE

Give independent hotels the power
to deliver remarkable stays.

PROMISE

Better service. Stronger revenue.
Simpler operations, without disruption.

POSITION

The thoughtful software partner
for ambitious independent hospitality.

III

Good hotels still lose moments in the gaps.

Not because their teams do not care. Because information, action and ownership are too often separated.

01

Guests search

Information is scattered across emails, signs, websites and staff memory.

02

Revenue disappears

Valuable extras go unseen or feel too difficult to buy.

03

Requests drift

A message reaches the wrong place, with no acknowledgement or owner.

04

Change stalls

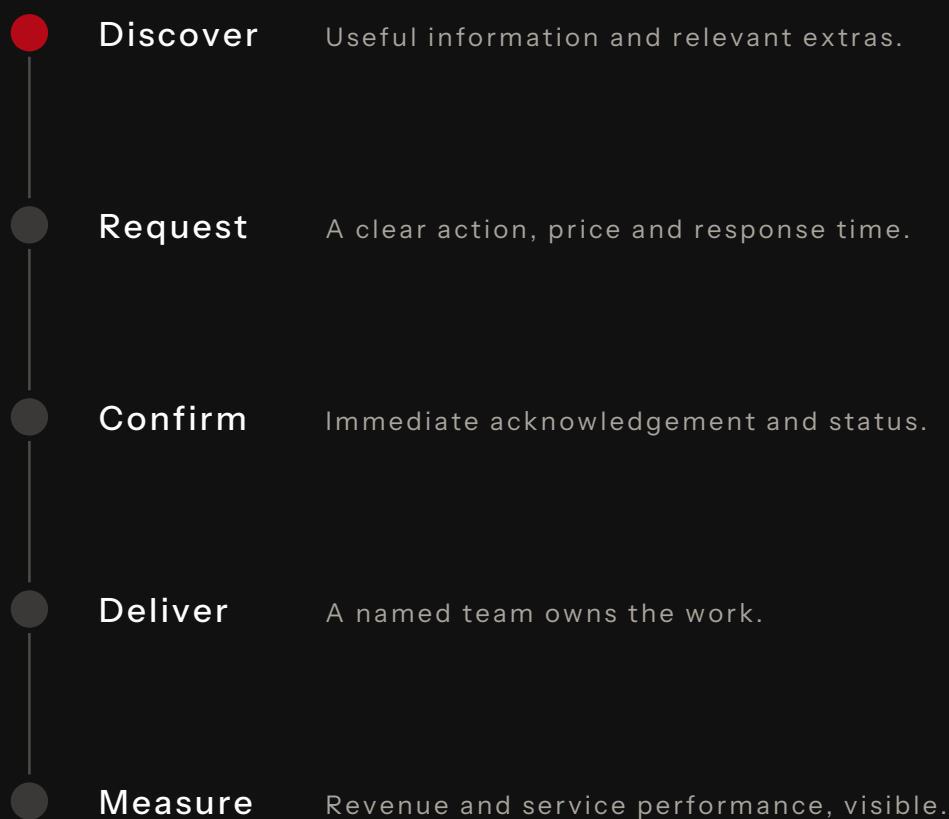
Large systems demand disruption before value can be proved.

We will close those gaps without asking hotels to become something they are not.

IV

Birossi Guest turns intent into action.

A hotel-branded mobile experience for guests, connected to a calm operational console for the team.



Every guest action becomes either attributable revenue or a staff-owned task.

V

Designed around the people who make a stay possible.

To guests

- Useful access without another account.
- Clear prices, honest expectations and visible status.
- Accessible controls. Personal data treated with care.

To hotels

- Fast setup beside existing systems.
- The hotel keeps its brand, offer and guest relationship.
- Value measured in completed service and real revenue.

To teams

- One visible queue. One owner for every request.
- Simpler hand-offs, fewer calls and clearer priorities.
- Tools that respect operating knowledge.

VI

Six principles. One standard.

01 Considered

Every decision earns its place.
Details are resolved.

02 Hospitable

Warm through ease,
guidance and respect.

03 Capable

Complex operations,
made controlled and clear.

04 Progressive

Improve what exists.
Respect people and experience.

05 Independent

A distinct point of view,
free of software theatre.

06 Enduring

Durable design and
lasting trust.

VII

Trust is not a feature. It is the product.

01 No bloated feature list mistaken for a product.

02 No AI inventing hotel policies or answers.

03 No guest data hoarding or cross-hotel profiles.

04 No hardware before guests' own phones prove the value.

05 No growth ahead of reliability, support or security.

06 No disruption sold as progress.

VIII

Proof comes before claims.

We are at the beginning. Our task now is to earn evidence that Birossi improves real hotel operations.

Real conversations

Hotel operators recognise the problem and help sharpen the product.

Committed partners

Independent hotels choose to shape the first version with us.

A live property

Real guests use Birossi Guest during a real stay.

Measured value

Completed requests, better service and attributable revenue become visible.

A paying hotel

A hotel chooses to continue because the product has earned its place.

A repeatable launch

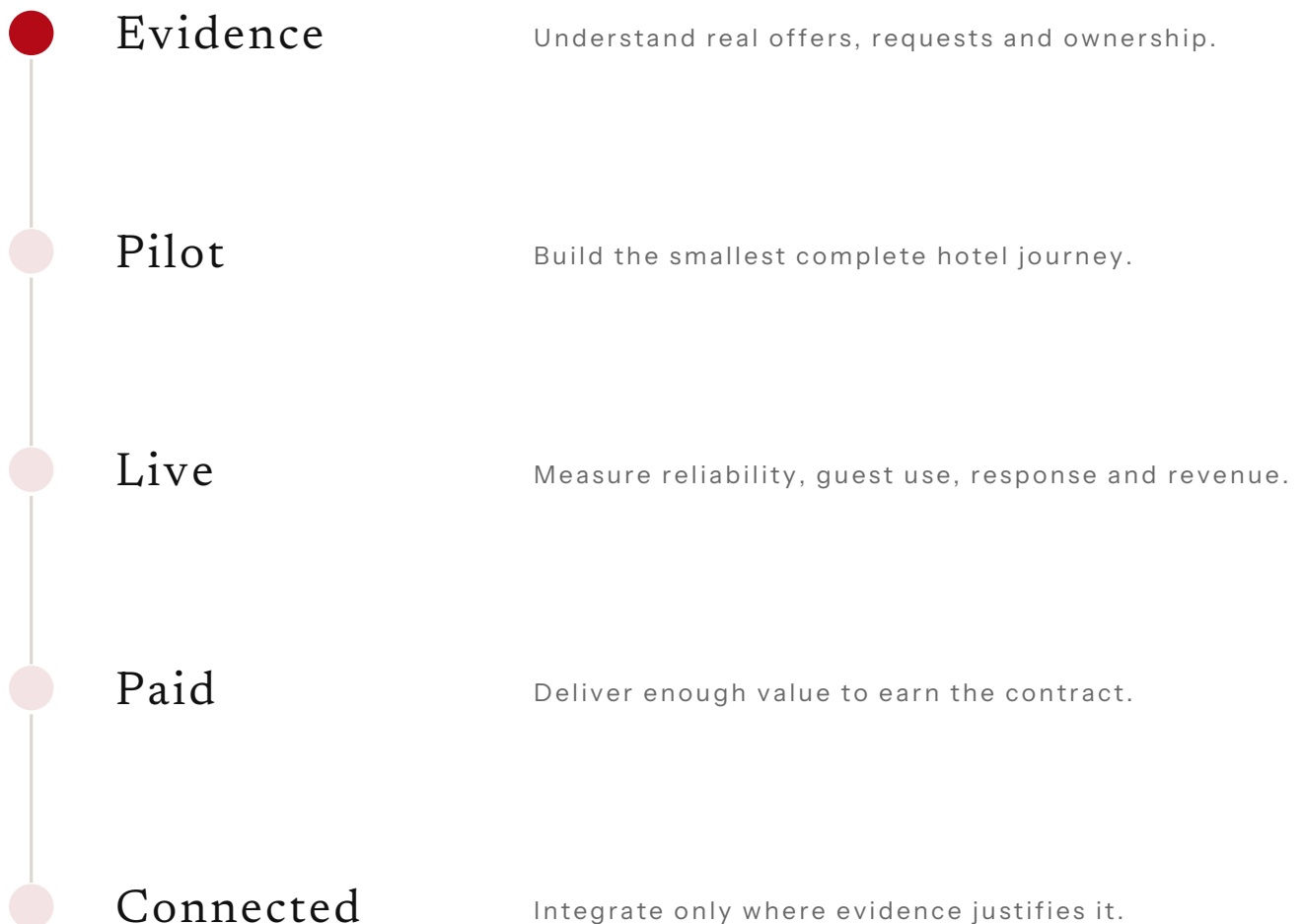
Another property can go live without rebuilding the product around it.

Until then, these are ambitions - not achievements.

IX

Listen. Build. Prove. Repeat.

We will progress through evidence, not enthusiasm alone.



The first committed hotel is where Birossi begins.

X

Our ambition does not end at the screen.

First, we earn trust by improving the hotels that already exist.

Then, we build the knowledge, relationships and capital to create Birossi places of our own.

- Software will inform service.
- Service will inform design.
- Every property will be proof, not theatre.

We will not skip the work between ambition and ownership.

Every stay, connected.

Built with independent hotels, for the teams who welcome guests and the guests they welcome.

For hotel operators, design partners and everyone who believes hospitality can be better: this is the beginning.